



■ USA

Productivity takes on a new look

PROLABEL ■ The Cumming, GA-based label company has recently installed the world's first integrated *HTD* plate processor from *Mekrom* and *JV Imaging Systems* to incorporate the revolutionary *HTD* dryer into a single footprint design. The elimination of conventional hot air drying has allowed the *RI 201C HTD* to boast some of the fastest start to finish times available. Coupled with *JV Imaging's Rapid Imaging* processing solution and *Asahi*

Kasei's flexo plates, processing times come in well under 1 hour.

SEAN CARTY, the Chief Operating Officer at *ProLabel Inc* explains: »We benefit greatly by having this type of productivity for the fast pace, customer service oriented business we operate in«. Although productivity is a top priority for us; »quality is still the main driver for us and our customers«. »Our productivity gains, coupled with the quantum leap in quality, positions us as

a technological leader among label printers«, according to CARTY.

The *RI 201C HTD*, manufactured exclusively by *Mekrom/Degraf* for *JV Imaging Systems Inc* has been instrumental in *ProLabel's* ability to compete with the premier label printers in their market.

The recent addition of computer-to-plate technology necessitated the move to a more productive system that would ensure the highest quality reproduction. The unique inline brush arrangement provides extremely fast and effective washout with the finished plate coming out dry to the touch. The intelligent design of the *RI 201C HTD* allows easy operation through an intuitive touch screen control panel. Access to all the functions is situated conveniently at the front of the machine.

JIM VERTULLO, President of *JV Imaging Systems* believes this blend of technology and vision will serve progressive printers like *ProLabel Inc* for many years to come.

- www.prolabel-inc.com
- www.jvimaging.com
- www.mekrom.com
- www.degraf.com



Ben Sadler removes a plate from the washout section.



Sean Carty required productivity and quality all one package.