

## For Immediate Release

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### **JV Imaging Solutions Expands to West Coast**

**Northborough, Massachusetts – January 1, 2010:** JV Imaging Solutions, Inc. (JVIS) announced today that they are expanding operations to the west coast. The company, which up until recently had focused its distribution endeavors on the east coast, hired Sach Pasarnikar as Vice President of JVIS west. Additionally, JVIS will be opening a state-of-the-art technical support facility in the Los Angeles basin in early 2010, where customers can go to see the latest developments in flexographic platemaking as well as receive training.

“The addition of MacDermid Printing Solutions as a partner in 2008 has enabled us to make our long-awaited move out west,” said Jim Vertullo, President of JVIS.

MacDermid offers multiple plate technologies that allow customers a wide variety of choices in terms of processing and application. To complement MacDermid’s plate offerings, JVIS has introduced its own line of plate processing and distillation equipment under the brand name *Rapid Imaging*. JVIS’ digital line-up is further enhanced by the recent addition of the Esko portfolio of computer-to-plate products.

JVIS has long staked its reputation on its ability to provide customers with the most up-to-date digital technology through representation of innovative manufacturers. “Digital is what we do, and now we do it on the west coast!” exclaimed Vertullo.

JV Imaging Solutions specializes in understanding customer business issues and offers unique customized solutions in the label and packaging markets. They represent innovative manufacturers that can offer the highest quality products, while still maintaining the lowest possible cost. JV Imaging Solutions, Inc. is headquartered in Northborough, Massachusetts with a full service technical support facility and showroom in Marietta, Georgia.

For more information on JVIS and its west coast expansion, go to [www.jvisinc.com](http://www.jvisinc.com) or call 1.800.464.2931.

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**HEADQUARTERS**

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